

# Larchmont Chronicle

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## **Skimpy lashes? Not any more!**

If your lashes are sparse or short, you've got new options.

The new FDA approved Latisse™ Lash Growth treatment is able to increase lash fullness, length and darkness and boasts a 106% increase in lash fullness and a 25% increase in length in study patients after 16 weeks.

The active ingredient in Latisse™ is Bimatoprost, a prostaglandin. Prostaglandin comes from fatty acids. Applied on a daily basis, Latisse™ **prolongs the natural growth cycle** of hair – in this case the eyelashes.

Hair anywhere on the body goes through cycles. Lash and brow hairs replace themselves on a regular basis so if you have naturally short lashes, they tend to always be short. By prolonging the growth cycle and slowing down the replacement cycle, **you'll have more lashes at one time - and they'll be longer.**

Latisse™, made by Allergan® is a prescription treatment and is available only through physicians.

We've tried Latisse here in the office and give it a huge thumbs up. No more mascara, no more false lashes and no more extensions. Just pretty, thick, long glamorous lashes. Hurray Allergan!!